

JAMES WALKOWIAK

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Professional Summary

Senior Graphic Designer with 10+ years of experience developing compelling visual communications across digital, print, and multimedia platforms. Expert in Adobe Creative Suite, Figma, and brand identity systems, with a proven ability to deliver cohesive, multi-channel campaigns that align with brand standards. Skilled in concept development, typography, color theory, and production, with experience managing projects from creative concept through final execution. Adept at collaborating with cross-functional teams and vendors to maintain design consistency and deliver high-quality assets on deadline.

Core Competencies

- **Design Tools:** Adobe Creative Suite (InDesign, Illustrator, Photoshop, Premiere Pro), Figma, Maya, Content Management Systems, Presentation Applications (PowerPoint, Keynote).
- **Creative Skills:** Typography, layout, composition, brand identity, print and packaging design, digital production, video editing, motion graphics, photo-realistic illustration.
- **Campaign Development:** Multi-channel storytelling, marketing collateral, promotional assets, branded experiences.
- **Collaboration & Leadership:** Creative direction, cross-functional teamwork, vendor and partner management, stakeholder presentations.
- **Project Management:** Deadline-driven workflow, production oversight, quality control, brand guideline adherence.

Professional Experience

Dolphin Imaging & Management Solutions

Graphic Design, Web & Multimedia Specialist / 2013 – 2024

- Designed and developed multi-channel marketing materials across digital, print, social media, event signage, and product collateral.
- Produced scalable brand identity systems and design templates, ensuring consistency across all visual outputs.
- Directed a complete corporate website redesign; partnered with development to build and implement a proprietary CMS, improving accessibility and reducing update time by 80%.
- Oversaw print production and vendor deliverables, ensuring accurate prepress, adherence to brand standards, and high-quality results.
- Collaborated with operations, sales, product managers, and software development teams to translate campaign objectives into engaging visual narratives.
- Established asset libraries and design systems that streamlined workflows and reduced production time by 40%.
- Refined creative assets using marketing performance data, improving audience engagement and campaign impact.

Executive Presentations

Graphic Design, Video Editor / 2012 – 2013

- Edited video and motion graphics content to create persuasive, story-driven presentations.
- Developed litigation graphics and visual aids that simplified complex narratives for courtroom and client use.
- Designed multimedia decks for client presentations, ensuring clarity, brand alignment, and visual impact.

General Atomics / Aeronautical Systems Inc.

Graphic Illustrator III / 2006 - 2012

- Produced print and digital marketing materials for high-profile government contracts, including proposals, catalogs, and promotional visuals.
- Designed charts, illustrations, and photo-realistic graphics to support advanced technology communications.
- Created 2D and 3D visuals for technical storytelling and promotional campaigns.
- Contributed to trade show exhibits and event campaigns, delivering a consistent branded experience.

Additional Skills

- Photography for marketing and events
- Prepress production (offset, screen, and wide-format printing)
- Vendor and partner management for creative production

Leadership & Community Involvement

Marketing Director

Arts Council of Conejo Valley – Thousand Oaks, CA

- Elected to the Board of Directors for a nonprofit supporting visual arts, performing arts, and community entertainment (including Concerts in the Park).
- Drive creative direction and messaging for cultural programming, campaigns, and community initiatives.
- Lead design and promotion of events, marketing collateral, and branded storytelling to support audience engagement.